

Millions of Us Launches Artist-in-Residence Program

London (PRWEB <<http://www.prweb.com/>>) October 24, 2007 -- Millions of Us, LLC, an agency specializing in virtual worlds, today announced that it has launched an artist-in-residence program to discover and celebrate the work of emerging artists in the virtual world and social network space.

The first artist-in-residence will be UK-based Rob Wright, known as "Robbie Dingo" in Second Life. Wright has won widespread acclaim for a short film - a 3D interpretation of Van Gogh's "Starry Nights" - that was produced entirely in Second Life. His first project commissioned by Millions of Us is a film interpretation of the song "Meteors" by Kirsty Hawkshaw (co-produced by Ulrich Schnauss); Hawkshaw is a prominent figure in electronic music known for her distinctive vocals and her work with the band Opus III. She has become a leading performer and cultural figure in Second Life. The "Meteors" video can be seen on the Web at: <http://millionsofus.com/blog/archives/369>

Millions of Us' artist-in-residence program will sponsor a number of artists in the coming year. They will collaborate informally with the Millions of Us creative team and work independently on their own projects. The relaxed atmosphere, unstructured program, and technical resources provided by Millions of Us are intended to spur unconventional results.

"Millions of Us is committed to finding the best talent in virtual worlds and all new media in order to bring them to a larger audience," said Douglas Gayeton, Chief Creative Officer. "This is in part because we want to bring the freshest thinking possible to our campaigns, but also because we are inspired by the rapidly evolving work being produced by today's digital artists and want to give back to the community."

For more information on how to apply for the Millions of Us artist-in-residence program, please contact Celebrity Millionsofus within Second Life.

Media Contact:

Mat Small
Millions of Us, LLC
<http://www.millionsofus.com>
+1 510 684-3552